

**THE CORPORATION OF
THE TOWNSHIP OF THE ARCHIPELAGO
BY-LAW NO. 98-40,
as amended by By-law 18-36
(to amend Sections 6.4 and 6.5)**

Being a By-law to regulate the size, use, location and maintenance of signs and advertising devices within the Township of The Archipelago

WHEREAS Section 210, Subsection 146 of the Municipal Act, R.S.O., 1990, as amended, provides that by-laws may be passed by municipalities for prohibiting and regulating signs and other advertising devices;

AND WHEREAS Section 14.26 of the Township's Official Plan states that the Township may enact a sign by-law to regulate the proliferation of signs which conflict with the natural environment of The Archipelago;

NOW THEREFORE BE IT ENACTED as a By-law of the Council of the Corporation of the Township of The Archipelago as follows:

SECTION 1 • GENERAL PROVISIONS

- 1.1 No person shall erect or permit to be erected, or allow on lands or buildings owned, rented or leased or occupied by them, any sign except in conformity with the provisions of this by-law.
- 1.2 A change in the message displayed by a sign shall not in itself constitute an alteration requiring a new permit unless the frame or part thereof is altered or removed.
- 1.3 All commercial signs shall in all respects be the responsibility of the owner or lessee of the sign or the owner of the property on which the sign is located.
- 1.4 No new commercial signs are permitted on any land that fronts on a navigable waterway, except in the Pointe au Baril Station Neighbourhood, as defined in Comprehensive Zoning By-law No. A1000-95.
- 1.5 Signs are not permitted on any lands that are not zoned for commercial use, as defined in Comprehensive Zoning By-law No. A 1000-95, as amended, unless a permit has been issued in accordance with Section 2 of this By-law.
- 1.6 Where a sign has been lawfully erected prior to this By-law coming into force, such sign shall be permitted provided that it is not removed, enlarged or structurally altered.
- 1.7 The Township will remove any sign or advertising device that is erected or displayed in contravention of the provisions of this by-law.

SECTION 2 - PERMITS

- 2.1 The only permits that will be issued for signs within the Township of The Archipelago will be for commercial signs that comply with the provisions of this By-law.
- 2.2 Applications for Permits to construct commercial signs shall include the following information:
 - a) a completed application form;
 - b) complete drawings and specifications covering the construction and/or alteration of the sign, including any supporting frame work;
 - c) site plan indicating the location of the sign on the site in relation to street lines, other property boundaries and buildings thereon;

- d) written permission from the owner of the property where the commercial sign is proposed to be located must accompany the application;
- e) where applicable, approval of the Ministry of Transportation and Communications; and,
- f) payment of the non-refundable fee as set out on the Application for Commercial Sign Permit.

SECTION 3 - PROVISIONS REGULATING COMMERCIAL SIGNS ALONG TOWNSHIP ROADS

- 3.1 A commercial sign shall not be erected by any person within the limits of any Township road allowance.
- 3.2 The only signs that are permitted within the limits of any Township road allowance are road name signs, traffic signs or signs for the purpose of providing directions to commercial establishments. All such signs will be erected and maintained by the Township.
- 3.3 The Township will construct a post at the corner of a roadway where it intersects with a Township maintained road to accommodate the mounting of finger board signs for the purpose of directing traffic to commercial business locations. All commercial identification finger board signs shall be designed in accordance with the specifications set out in Section 5 of this By-law. Application may be made to the Township for commercial identification finger board signs to be mounted on appropriate corner posts.
- 3.4 All other commercial signs must be setback off of Township road allowances and will only be permitted to be erected within 500 metres of the intersection of a road with a Township maintained road located within the Township of The Archipelago.
- 3.5 Except as provided for above, no person shall erect, or structurally alter a sign located along a Township road until such time as a sign permit for such erection or structural alteration has been issued by the Road Superintendent.

SECTION 4 - APPLICATIONS FOR COMMERCIAL IDENTIFICATION FINGER BOARD SIGNS

- 4.1 Applications may be made to the Township requesting the Township to erect a commercial identification finger board sign for the purpose of directing traffic to a commercial business legally operating under the provisions of the Township's Comprehensive Zoning By-law. All such applications shall include the following:
 - a) a completed application form;
 - b) payment of the fee as follows:
 - i) \$100.00 for each finger board with single sided lettering; and
 - ii) \$150.00 for each finger board with double sided lettering.
- 4.2 Any commercial identification finger board sign that, in the opinion of the Township, becomes illegible or is in a state of disrepair shall be removed by the Township. A commercial identification finger board that has been removed by the Township will only be replaced with a new finger board sign once the required application form and fee have been submitted to the Township by the owner/operator of the affected commercial business.

SECTION 5 - SPECIFICATIONS FOR SIGNS

5.1 Posts for Commercial Identification Finger Boards

All corner posts for commercial identification finger boards shall be constructed with pressure treated wood measuring at least **89mm x 89mm (3.5" x 3.5")**, or equivalent, firmly anchored to the ground.

5.2 Commercial Identification Finger Boards

All commercial identification finger board signs shall meet the following specifications:

- i) finger boards shall be made of wood a minimum of **1.27 centimetres (1/2 inch)** thick;
- ii) height of finger boards shall be **15.25 centimetres (6 inches)**;
- iii) length of finger boards shall be **1 metre (39 inches)**;
- iv) background colour of finger boards shall be white on both front and back;
- v) colour of lettering on finger boards shall be black;
- vi) margin of lettering on the rear face of a finger board with double sided lettering shall be **15.25 centimetres (6 inches)** from the edge to be mounted on the post;
- vii) margin of lettering on the front face of a finger board shall be **7.62 centimetres (3 inches)** from the edge to be mounted on the post;
- viii) height of lettering on finger boards shall be **10.16 centimetres (4 inches)**; and,
- ix) font of lettering on finger boards shall be Helvetica.

5.3 Commercial Signs

All commercial signs shall meet the following specifications:

- i) height of sign including mounting supports shall not exceed **7.5m (24.6')**;
- ii) surface area of sign face shall not exceed **1.2m x 2.5m (4' x 8')**;
- iii) supported by a minimum of two **89mm x 89mm (4" x 4")** pressure-treated posts or equivalent firmly anchored to the ground.

SECTION 6 - SIGNS NOT REQUIRING PERMITS

The following signs do not require a sign permit from the Township. Except with respect to setback from the street line, abutting properties and safety, or unless otherwise specified in this section or elsewhere in this By-law, the provisions of this By-law shall not apply to the following signs:

- 6.1 Signs erected by or for any Federal, Provincial or Municipal Government agency which are located on its own lands and which are used solely in conjunction with identification of the agency or its mandate. Such signs are not subject to municipal by-law regulations.
- 6.2 A sign not exceeding **0.4m x 0.4m (1.3' x 1.3')** in area per face indicating no trespassing, safety, caution or any other regulatory sign, including entrance, exit, parking or traffic signs on private property.
- 6.3 One sign not exceeding **0.6m x 0.6m (2' x 2')** in area per face erected on a lot where a home occupation is conducted from the dwelling unit, provided such occupancy and land use is permissible under the Township's Comprehensive Zoning By-law.
- 6.4 A maximum of two (2) real estate point of sale signs not exceeding 0.5574 square metres (6 square feet) advertising the sale or lease of a building or property. Real estate signs shall only remain on the property for up to two months after the property has been sold or leased.

- 6.5 A maximum of two (2) contractor's identification signs, erected on the property where the work is being performed, and not exceeding 0.5574 square metres (6 square feet). Contractor's signs shall only remain on the property for up to two months after the construction is completed.
- 6.6 Election signs.
- 6.7 Signs having a composite of plants or shrubbery designed as a decorative feature.
- 6.8 Temporary Special Event Signs.
- 6.9 Caution signs subject to the approval of the Roads Superintendent.

SECTION 7 - OFFENCES

- 7.1 Every person who contravenes any of the provisions of this By-law is guilty of an offence and shall, upon conviction thereof, forfeit and pay a penalty of not more than FIVE THOUSAND DOLLARS (\$5,000.00), exclusive of costs and which penalty is recoverable under the Provincial Offences Act, R.S.O. 1990, c.P.33.

SECTION 8 – ADMINISTRATION

- 8.1 By-law No. 6-06 is hereby repealed.
- 8.2 This By-law shall take effect and come into force on the final passing thereof.

READ a **FIRST** and **SECOND** time this 18th day of July, 1998.

Reeve Ian Stewart

B. Hurd, Deputy Clerk

READ a **THIRD** time and **PASSED, SIGNED** and **SEALED** this 18th day of July, 1998.

Reeve Ian Stewart

B. Hurd, Deputy Clerk